# MIGRATING TO BLACKBERRY 10: 10 TIPS FOR IT

This overview document provides hands-on pointers for IT administrators who want to make their organization's transition to BlackBerry 10 as simple, seamless and streamlined as possible.

**::: BlackBerry**.

# BlackBerry Enterprise Service 10

BlackBerry® Enterprise Service 10 is a next-generation Enterprise Mobility Management (EMM) platform for all your organization's devices, including BlackBerry® devices, as well as iOS and Android™ smartphones and tablets. BlackBerry Enterprise Service 10 builds upon the world's most secure and reliable management platform — the BlackBerry® Enterprise Server — and will also add support for managing BlackBerry 10, the next generation mobile computing platform from BlackBerry. With BlackBerry Enterprise Service 10, you have a single platform to manage all your organization's devices, and a trusted partner you can count on for end-to-end support.

## BlackBerry Enterprise Service 10: The Migration Path Overview

1. Download and install the free 60-day trial version of BlackBerry® Mobile Fusion, which supports the management of BlackBerry® PlayBook™ tablets, as well as iOS and Android devices. It includes BlackBerry® Mobile Fusion Studio — a web-based admin console that provides a single view across all of your devices. The component of BlackBerry Mobile Fusion for managing existing BlackBerry® 7 OS devices and BlackBerry PlayBook tablets today is called the BlackBerry Device Service. With BlackBerry Enterprise Service 10, the BlackBerry Device Service component will also be used to manage BlackBerry 10 devices, so it makes perfect sense to start familiarizing yourself with BlackBerry Device Service now.

2. **Enable ActiveSync Connectivity.** The next step is to enable ActiveSync for BlackBerry PlayBook and BlackBerry 10 device users. ActiveSync integrates with backend mail platforms, such as Microsoft Exchange, and replaces the use of legacy protocols such as MAPI, which is used with BlackBerry Enterprise Server 5 today.

3. Plan your upgrade to BlackBerry Enterprise Service 10. Once you've installed and become familiar with BlackBerry Mobile Fusion and BlackBerry Device Service, you can plan your upgrade to BlackBerry Enterprise Service 10, which will provide an updated version of BlackBerry Device Service (v6.2). With this release, the BlackBerry Mobile Fusion product suite will be rebranded as BlackBerry Enterprise Service 10, and BlackBerry Mobile Fusion Studio will be renamed BlackBerry® Management Studio. The BlackBerry Device Service 6.2 release will be a free service pack update and will work with your existing BlackBerry Device Service CALs (licenses). BlackBerry Enterprise Service 10 will be a seamless upgrade to your existing BlackBerry Device Service installation, and has a very simple migration path. With the BlackBerry Enterprise Service 10 release comes the added support for managing BlackBerry 10 devices and BlackBerry PlayBook tablets.

4. **Trade Up Your BlackBerry Enterprise Server Licenses.** Starting in January 2013 and running through the end of the year, you can trade up your existing BlackBerry Enterprise Server licenses for free through an easy online tool. In exchange, you'll receive a BlackBerry Enterprise Service 10 BlackBerry Device Service license that will allow you to manage your BlackBerry PlayBook tablets and BlackBerry 10 devices. BlackBerry Device Service trial licenses are available when you download BlackBerry Mobile Fusion, so you can use these to get started. You can purchase perpetual and subscription BlackBerry Mobile Fusion licenses today from www.blackberry.com/mobilefusion and as you plan to migrate users from BlackBerry 7 OS and earlier to BlackBerry 10, you'll require BlackBerry Enterprise Service 10 licenses.

5. **Plan for BYOD and Corporate-Provided Devices.** Once a BlackBerry 10 device is enrolled with BlackBerry Enterprise Service 10, BlackBerry® Balance™ creates a secure Work space on the device. For employee-owned devices, BlackBerry Balance offers the ultimate BYOD solution, as it provides the IT admin with granular controls over the Work space, applications, and data, as well as a private, unfettered experience for the user.

6. **Prepare for Device Switchover.** This includes installing BlackBerry Enterprise Service 10 (BlackBerry Device Service 6.2), and enabling the ActiveSync connectivity to provision your mail and PIM. In BlackBerry Device Service, you can then configure items such as email profiles, network connectivity profiles, as well as the apps you want to push out or make available to your users. This is also where you'll create the policies for both BYOD and corporate-provided use. You can then apply these profiles, policies, and controls to your groups.

7. **Prepare Apps for BlackBerry 10.** If you've deployed custom apps to your BlackBerry users, you'll want to consider how to prepare to support those apps on BlackBerry 10. BlackBerry 10 provides a rich application development environment and includes support for several developer frameworks including WebWorks, HTML5, Adobe AIR, Android, as well as BlackBerry 10 native applications.

8. **Plan Application Deployments.** BlackBerry Enterprise Service 10 includes a comprehensive and flexible set of management capabilities for BlackBerry 10 applications. Together with BlackBerry Balance, BlackBerry Enterprise Service 10 will give you full control over the applications and the related data stored within the secure Work space on BlackBerry 10 devices. For personal use, users can download applications from BlackBerry World™ to the Personal space on their device. Within the Work space on BlackBerry 10 devices, there will also be a BlackBerry World™ for Work catalogue, which you can manage directly via BlackBerry Enterprise Service 10.

9. **Consider BlackBerry 10 Readiness Services.** Some of our customers will be looking for additional support when preparing for the migration to BlackBerry 10 and BlackBerry Enterprise Service 10, so we're offering a new suite of services for the planning, migration and installation phases. These services include change management and planning, migration support services, as well as application development services. For details, please reach out to your BlackBerry account rep or email BB10EnterpriseServices@rim.com.

10. **Get Started!** BlackBerry Enterprise Service 10 is ready as of early 2013, but with BlackBerry Mobile Fusion and BlackBerry Device Service available today, you can get started planning your BlackBerry 10 infrastructure right away. And that means you'll have a simple migration path to upgrade to BlackBerry Enterprise Service 10.

To learn more:
- Visit blackberry.com/blackberry10ready
- And be sure to catch the rest of the BlackBerry 10 webcast series

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